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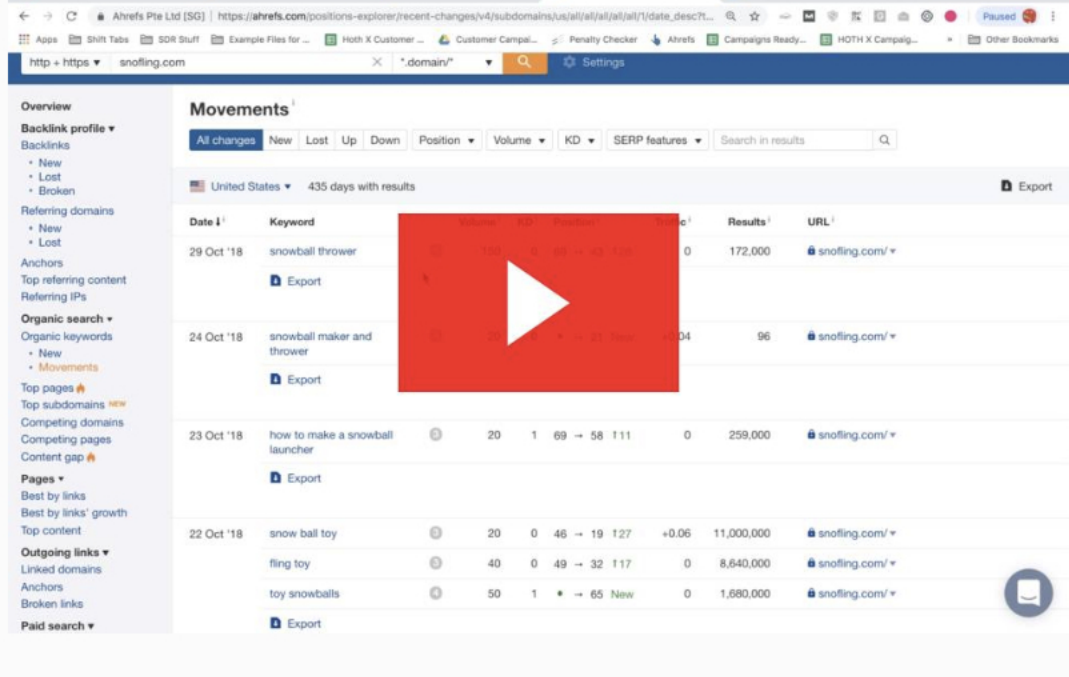
Work Done

What's Next?

Download Report

Managed SEO Order Report

Order No. 123456



Video from your Campaign Manager

Your campaign manager, Jake, has prepared a video summary of your results to help explain all the work that went into your order.

By the Numbers

The pillars of a great SEO strategy can be broken down into two categories: Link Building and Content Creation. With our managed SEO service we focus on increasing the number for each every month. So we'll keep track of that for you here.

Link Building

Link building helps increase your search engine visibility and raises something else that we're sure to mention later.

Total Links to Date

4,324 32

Content

Content is one of the best things for your rankings. We ensure that enough content is being produced to keep you at the top.

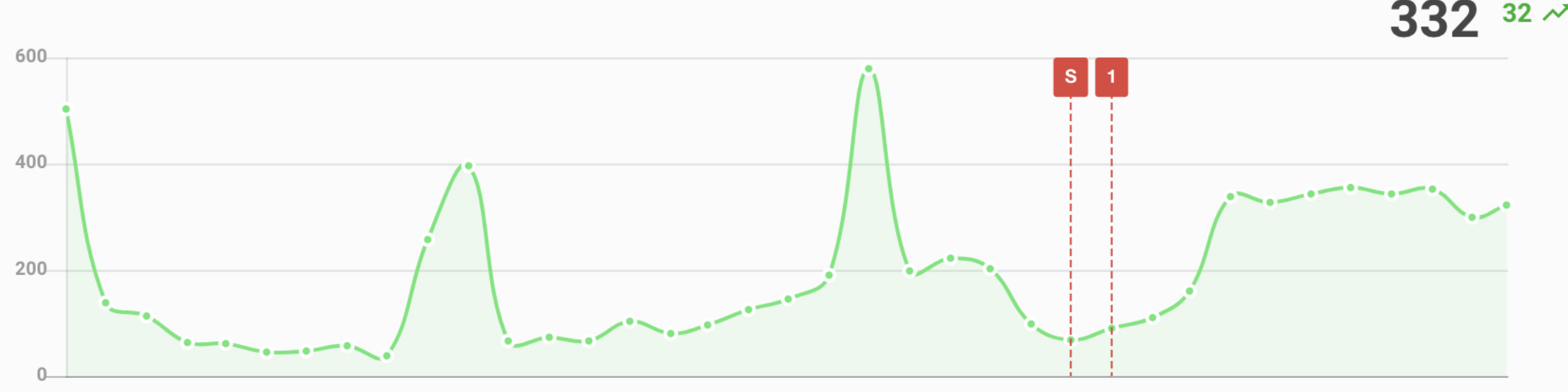
Total Words to Date

12,343 800

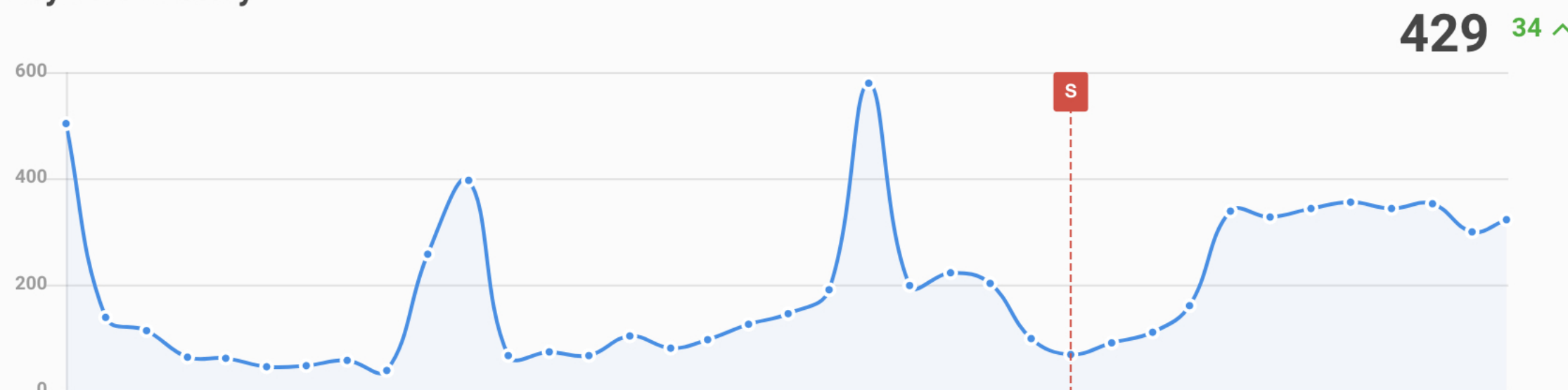
Result Highlights

Results only matter if they're affecting your own goals, and we know that. Here we'll show you how the work we've done has impacted your own metrics.

Traffic History



Keyword History



Top Keyword Changes

snowcone maker https://www.icemakerzone.com/ Biggest Jump	Position Change 23 26 → 3
snowcone machine https://www.icemakerzone.com/ High Priority Keyword	Position Change 17 19 → 2
Hawaiian Ice Maker https://www.icemakerzone.com/	Position Change 10 15 → 5

See all keywords on Rank Tracker

Work Done

Below is a breakdown of all the work that was done this month.

Link Building Complete

During this campaign we created an authority structure to boost the authority of your website. This strategy mimics the path of viral content, starting with your website at the top and boosting authority through the layers. Below are the authority sites we created.

Total Authority Sites
4

Total Links
4

Link Building Order Report

Guest Posts Complete

Guest posting is one of the best strategies to earn high quality links. We only target high quality websites that are interested in publishing new content and create a piece of valuable content with your link included. With this strategy, everyone wins: The publisher gets a free piece of quality content to add to their site, and you get high quality, in-content link back to your site!

Total Guest Posts Created

8

Guest Post Order Report

Video Production Complete

Creating high quality videos is a great way to take your content to the next level. By creating videos, you can increase time-on-site when embedding them, as well as take advantage of distributing your content to popular sites like YouTube.

Total Videos Created

1

Video Production Order Report

Blog Content Complete

By publishing blog content on your site, you're showing Google that you both relevant and authoritative. Publishing fresh, new content on a consistent basis helps attract your customer, gives you the opportunity to rank for more keywords and get more targeted traffic.

Blog Content Created

4

Blog Content Order Report

Press Release Complete

Press Releases distribute your news to 100+ news outlets including the associated press. This creates brand signals and links pointing back to your site.

Total Press Releases Created

2

Press Release Order Report

What's Next?

We want you to stay informed about our process. Here is what we have lined up for you for the next coming months.

Blog Articles

Content is king when it comes to search engines. If enough blog articles are pointing to your website for a specific keyword, search engines will see you as the expert in that topic.

Link Building

We will focus on increasing the number of links pointed at your website to keep you at the top of the search results.

Results Analysis & Recalibration

We'll be working on a new SEO strategy based on the trajectory of your results. If you have any questions [contact your campaign manager](#).