

THEHOTH

PRICE LIST & QUICK OVERVIEW



THEHOTH

Wholesale Price List & Quick Overview

This is an overview of all our products, however our lineup is always evolving and getting better. You can see all our current products on our website [here](#).

Save Money With Our Bulk Buyers Program

You can save big on all orders by joining our bulk buyer program. The more you spend per month, the more you save. [Check out the different tiers and join the HOTH Bulk Buyer Program.](#)

Need Help? Speak With Us Anytime

Providing awesome service is at the top of our priority list. You can book a meeting with us anytime here: [Click here to book a meeting with us.](#)

Awesome Support

You can contact our awesome 100% US based support for any questions about SEO, our products, or your orders by [submitting a ticket here.](#)

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MANAGED SERVICES

Sit back and let us do the heavy lifting. Give us a budget and we'll help you make the most out of it with our SEO & PPC services.

HOTHX

Managed SEO

HOTH X is our first ever fully managed SEO service that gets you awesome, targeted traffic – all custom built for you.

You get a fully managed, hands-off solution that combines our expertise, a powerful SEO strategy, awesome white hat link building, and premium content all with our best-in-the-business staff & support.

 **BEST**
USED FOR

- Any website that wants to grow organic traffic
- This is our most flexible, best package

[See sample report →](#)

[See sample research report →](#)

Packages & Pricing

PRODUCT	PRICE
HOTH X	Pricing starts at \$500 / per month + \$250 1 time set up fee

Check out HOTH X



HOTHPPC

Managed PPC

With HOTH PPC, we get you set up to advertise on Google and generate high quality leads into your business. Running paid traffic successfully takes a multi-faceted approach in order to drive new leads and growth. Through our innovative paid advertising process, we put your campaigns on a strategic path to ROI.

 **BEST**
USED FOR

- Businesses that want to grow leads & revenue
- Fully managed with landing pages, tracking, and a dedicated campaign manager

[See sample landing page →](#)

[See sample dashboard →](#)

Packages & Pricing

Price

Full Lead Gen

Pricing starts at \$1,000 / per month + \$500 fee / per month + \$250 1 time set up fee

Call Only

Pricing starts at \$250 / per month + \$250 fee / per month + \$250 1 time set up fee

Remarketing Only

Pricing starts at \$250 / per month + \$250 fee / per month + \$250 1 time set up fee

[Check out HOTH PPC](#)



LINK BUILDING

Off-site links pointing back to your website.

HOTHGuestPost

Domain Authority

HOTH Guest Post will get you awesome, in-content, manual outreach link placements on real websites.

 **BEST**
USED FOR

- Great, natural, in-content links
- Use exact match anchors and variations

[See sample report](#) →

Packages & Pricing

PRODUCT	WHOLESALE
HOTH GP DA 10+	\$100
HOTH GP DA 20+	\$150
HOTH GP DA 30+	\$200
HOTH GP DA 40+	\$400
HOTH GP DA 50+	\$500

[Check out HOTH GP](#)



HOTHGuestPost PRO

NEW PRODUCT

Guaranteed Publisher Traffic

HOTH Guest Post will get you awesome, in-content, manual outreach link placements on real websites.

 **BEST**
USED FOR

- Great, natural, in-content links
- Use exact match anchors and variations
- Traffic metric is based on estimated monthly traffic that the publishing site receives as a whole (data from SEMrush).

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH GP 1,000 Traffic/Month	\$200
HOTH GP 5,000 Traffic/Month	\$300
HOTH GP 10,000 Traffic/Month	\$400
HOTH GP 25,000 Traffic/Month	\$500

Check out HOTH GP PRO



HOTHFoundations

Link Building

This is our original in-content link building product. Get quality contextual link building to boost your site's ranking in the search engines. These links help build a base of authority to your site and your pages.

 **BEST
USED FOR**

- Low to medium competition keywords
- Anchor diversification and link diversity
- Works great for inexpensive local link building

[See Foundations Small sample report →](#)

[See Foundations Medium sample report →](#)

[See Foundations Large sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Foundations Small	\$60
HOTH Foundations Small Premium	\$100
HOTH Foundations Medium	\$200
HOTH Foundations Medium Premium	\$350
HOTH Foundations Large	\$250
HOTH Foundations Large Premium	\$500

[Check out HOTH Foundations](#)



HOTHBlitz

Link Building

HOTH Blitz gets you permanent homepage links. These are sidebar links that pack a powerful punch.

 **BEST**
USED FOR

- Exact match anchors or variations
- Use these to move rankings that are stuck
- Good for powering up 2nd tier properties or for ORM purposes

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Blitz 5	\$250
HOTH Blitz 10	\$450
HOTH Blitz 20	\$875

[Check out HOTH Blitz](#)



HOTHBoost

Link Building

Need to boost your backlinks or a second tier property?
HOTH Boost will create posts on high DA websites to channel authority back to your website through your 2nd tier properties.

 **BEST**
USED FOR

- Great for ranking Youtube Videos, Facebook Pages
- Local Directories and more

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Boost - Small (50 Posts)	\$49
HOTH Boost - Large (250 Posts)	\$149

[Check out HOTH Boost](#)



HOTH SYNDICATION

Content Distribution

With HOTH Syndication, we'll distribute and syndicate your content to over 100+ major news publishers across the US.

 **BEST
USED FOR**

- Great for content and brand exposure
- Allows your content to directly reach thousands of new readers

[See sample report →](#)

Packages & Pricing

PRODUCT	PRICE
HOTH Syndication	\$99 per distribution

[Check out HOTH Syndication](#)



CONTENT CREATION

Become a thought leader in your industry. From blog posts to videos, we'll help get you there.

HOTH Blogger

Content Creation

With HOTH Blogger, we will create awesome, enterprise-level blog content for you based around topics & keywords that directly match what your target audience is looking for every day online.

 **BEST**
USED FOR

- Getting awesome blog content, directly to your blog every month
- Increasing inbound marketing

[See sample report →](#)

Packages & Pricing

PRODUCT	500 WORDS	1000 WORDS	1500 WORDS	2000 WORDS
HOTH Blogger post	\$45	\$80	\$110	\$145

[Check out HOTH Blogger](#)



HOTHBlogger PRO

NEW PRODUCT

Expert Niche Writers

HOTH Blogger Pro takes our popular HOTH Blogger Blog Content service to the next level by connecting you with qualified writers experienced in your niche.

 **BEST**
USED FOR

- Blog content with higher degree of complexity
- Increasing inbound marketing
- Increasing traffic

[See sample report →](#)

Packages & Pricing

PRODUCT	500 WORDS	1000 WORDS	1500 WORDS	2000 WORDS
HOTH Blogger Pro post	\$80	\$140	\$190	\$260

[Check out HOTH Blogger PRO](#)



HOTHVideo

Content Creation

With HOTH Video, we turn your blog posts into short, conversational videos. You can use these videos to grow your Youtube channel and publish on your blog! Did you know that YouTube is the 2nd largest search engine? By using our SEO-optimized, professional videos, you can take advantage of an entirely new traffic channel! On top of that, by adding video to your website, you'll increase your engagement, dwell time, and your rankings!

 **BEST**
USED FOR

- Turning blog articles into engaging videos
- Increase dwell time on your website
- Grow your YouTube presence

[See sample report →](#)

Sample videos

- [Example 1 - Swag Bag Ideas](#)
- [Example 2 - Best Perks of Living in Orlando](#)
- [Example 3 - Small Business Marketing Plan](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Video 1 Pack	\$200
HOTH Video 2 Pack	(5% Discount Included) \$380
HOTH Video 4 Pack	(12.5% Discount Included) \$700
HOTH Video 8 Pack	(25% Discount Included) \$1,200

Check out HOTH Video



HOTHWeb Copy

NEW PRODUCT

Copywriting For Webpages

With HOTH Web Copy, we create unique content that can be used for your home page, service pages, product descriptions, or any type of page that you need. Get optimized content to rank in the search engines & attract your target customer.

 **BEST
USED FOR**

- Getting unique content for your website to attract your audience, captivate them, and convince them to buy
- Preview our different types of content:

[Home Page Copy →](#)

[About Us Page Copy →](#)

[Sales Page Copy →](#)

[Service Page Copy + Optimization →](#)

[Optimization Only →](#)

Packages & Pricing

PRODUCT	150 WORDS	300 WORDS	500 WORDS	1000 WORDS	1500 WORDS	2000 WORDS
HOTH Web Copy + HOTH Optimization	\$60	\$90	\$130	\$230	\$330	\$430
HOTH Web Copy Only	\$30	\$60	\$100	\$200	\$300	\$400

HOTH Optimization Only

\$30 Per Page, Flat Rate

[Check out HOTH Web Copy](#)



HOTH Optimization

Full OnPage Optimization

Do you need help getting your OnPage optimization perfect so that you can rank in the search engines? With HOTH OnPage we will fully optimize your pages so they have the best chance of ranking.

 **BEST**
USED FOR

- Starting any campaign
- You need to make sure your website is fully optimized to have the best chance of ranking

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Optimization	\$30 Per Page (up to 100 pages at a time)

[Check out HOTH On Page](#)



LOCAL

Get your business to the top of local search.

HOTH Business Listings

Managed SEO

With HOTH Business Listings, we build custom NAP citations & links. This is not just the same list that everyone gets. We first start with an audit so there is no duplication, then build a list of custom citations specifically for you, starting with the most important first and working our way down.

 **BEST**
USED FOR

- Brick and mortar or local service based businesses
- Great for ranking in maps and the snack pack
- Getting trust signals back to your site from niche directories

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Business Listings Starter	\$149
HOTH Business Listings Mini	\$199
HOTH Business Listings Medium	\$349
HOTH Business Listings Large	\$549
HOTH Business Listings Monthly	\$79/mo
HOTH Local Citation Cleanup	\$400

[Check out HOTH Business Listings](#)



HOTHRankTracker

SEO Rank Tracking Software

Want to know exactly where your website ranks in the search engines? HOTH Rank Tracker will track your keywords and give you daily updates!

 **BEST**
USED FOR

- Keeping track of your rankings in Google!

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Rank Tracker - 100 Keywords	\$15 / Month
HOTH Rank Tracker - 500 Keywords	\$50 / Month
HOTH Rank Tracker - 1000 Keywords	\$100 / Month
HOTH Rank Tracker - 2500 Keywords	\$200 / Month
HOTH Rank Tracker - 5000 Keywords	\$375 / Month

[Check out HOTH RankTracker](#)



REPUTATION MANAGEMENT

HOTHPress

Link Building

HOTH Press is our Press Release Writing and Distribution service. We will write a professional press release and distribute to over 100+ Authority News Outlets including NBC, FOX, Star Tribune, & more.

 **BEST**
USED FOR

- Social proof and credibility
- Exact match anchors or variations
- Powering up 2nd tier properties or for ORM purposes

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Press	\$149
Distribution Only	\$99

[Check out HOTH Press →](#)

HOTH LMB

Lock My Brand

HOTH Lock My Brand helps you improve your reputation and secure your brand name on all the top social sites in the world. Just submit your username and we'll hand register the profiles, fill out all the details, and hand you over a white label report with all the URLs and login details.

 **BEST**
USED FOR

- Reputation management and general link diversity

[See sample report →](#)

Packages & Pricing

PRODUCT	WHOLESALE
HOTH LBM 50 Profiles	\$50
HOTH LBM 100 Profiles	\$100
HOTH LBM 200 Profiles	\$175
HOTH LBM 300 Profiles	\$250

[Check out HOTH LMB](#)



HOTHSTARS★

Full OnPage Optimization

Increase your REAL positive reviews and online reputation with this awesome software. Automate asking for reviews, prevent negative reviews, push reviews to any site of your choosing, auto-post reviews to social media, and much more! 100% White Label. Retail and Agency licenses available!

 **BEST**
USED FOR

- Improving reputation, helping local rankings, and brand protection
- Help increase conversions on sales pages

Packages & Pricing

PRODUCT	WHOLESALE
HOTH Stars Retail License - 1 Location	\$149 / Month
HOTH Stars Agency License - 10 Locations	\$399 / Month
Additional Licenses (11-1000+)	Submit a ticket with support

Check out HOTH STARS



THEHOTH

www.thehoth.com

