HOTH STARS OVERVIEW

REPUTATION MANAGEMENT & REVIEW SOFTWARE

HOTH Stars Overview

Customer reviews can make or break your online reputation. Unfortunately, the majority of customers that are motivated to leave reviews often end in a negative review. With the HOTH Stars Reputation Management Software, you can get more positive customer reviews on ANY site of your choice, and privately handle any unfavorable reviews!

Easily Get More Customer Reviews

With one code snippet you can collect reviews anywhere: On your email footer, your thank you page, or send it to your email list. If they rate you positively with 4 or 5 starts, they instead are prompted to leave a review on any site you choose! If the customer rates you 1-3 stars and expresses negative sentiment, they are prompted to send you a message privately – giving you a chance to handle the issue.

Get Reviews On The Sites That Matter Most

With our review platform, you can custom select which site(s) you want your positive reviews on. Choose from over 50 review sites including Google, Yelp, Facebook, and more!

Prevent Negative Reviews

Many bad reviews are caused by a simple misunderstanding that could be prevented. By pre-qualifying reviewers with our 5 star rating system, customers that would have left negative reviews are brought to a form where you can handle the issue privately. This gives you a chance to solve the issue before they leave a public review.

How It Works

Sign Up & Install Widget

Just sign up and install your custom widget. You can place it anywhere you want – on your website, your thank you page, your email footer, or even send it to your entire email list. You can custom select on which sites you want to improve your reviews!

Customers Rate You

Customers rate you on a 1-5 star scale. Anything less than 4 stars prompts the reviewer to a private form that can notify you, preventing negative public reviews! Any 4 or 5-star ratings are prompted to leave a review on the website of your choice!

Your Review Scores Skyrocket

Your review scores go up on the sites that matter most to you. This helps with conversions, rankings, and trust! Additionally, you can place a review carousel on your website to display all the positive reviews you've collected.

HOTH Stars Features

HOTH Stars is jam packed with all the features you need to collect, monitor, and promote your reviews!

Review Acquisition System

To improve your reputation, you need to start collecting reviews. Our software gives you wide variety of options to collect the maximum number of reviews:

Embeddable Widget

Embed a widget on your site anywhere you'd like. One popular place is the check out page or thank you page right after a customer has purchased.

Email Footer Widget

With our email footer widget, you can ask for reviews with every email you send! A great place to put this is in the bottom of all customer support emails.

Prevents Negative Reviews

The widget "pre-qualifies" reviewer by asking them to rate you on a 1-5 star basis. If they rate 4 or 5 stars, they are asked to leave a public review on a site of your choosing. If they rate less than 4 stars, they are directed to a private form where they can contact your support.

Over 50+ Review Sites

Our widget natively integrates with over 50 review sites, and has the option to link to any site or URL of your choosing as well.

Collect Unlimited Reviews

There are no limits on the amount of reviews collected.

Automate Asking For Reviews

To keep a steady stream of reviews flowing, it's essential to automate asking for reviews. We have a few easy ways to do that:

Outbound Email Campaigns

With our pre-loaded email autoresponder, you can automate asking for reviews. All you need to do is upload a list of emails and our autoresponder will send out a series of messages requesting reviews.

Outbound SMS Campaigns

You can also send SMS text message campaigns right from your dashboard!

Review Monitoring & Reporting

Easily monitor any reviews you get within the platform AND outside the platform. With our white label reporting, you'll always know where you're at!

Monitor Major Review Sites

We'll monitor all the major review sites and give you quick updates when new reviews are posted.

Get Review Alerts

Get alerts on any new reviews - positive or negative, so that you can respond quickly!

Produce Reports

Produce easy reports to show how your reputation is improving over time.

100% White Label

Our system is 100% white label and reseller friendly.

Review Promotion

Not only can you collect reviews, you can use them to increase your sales:

Auto-post Reviews To Social Media

Our platform integrates with twitter and facebook, allowing you to auto-post your positive reviews to your social channels as they come in.

Display Reviews On Your Website

With our review display widget, you can put your positive reviews anywhere on your website to give social proof and increase conversions!

HOTH Stars Tour

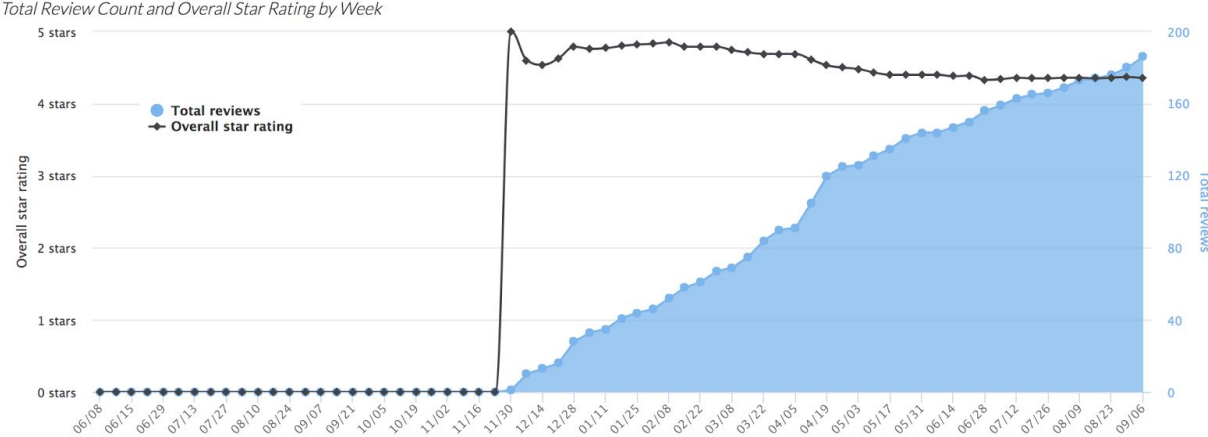[Click here](#) to get a tour of inside the stars software portal!

HOTH Stars Case Studies

By using HOTH Stars, you can quickly increase your online reputation. Here are some case studies from businesses using our platform:
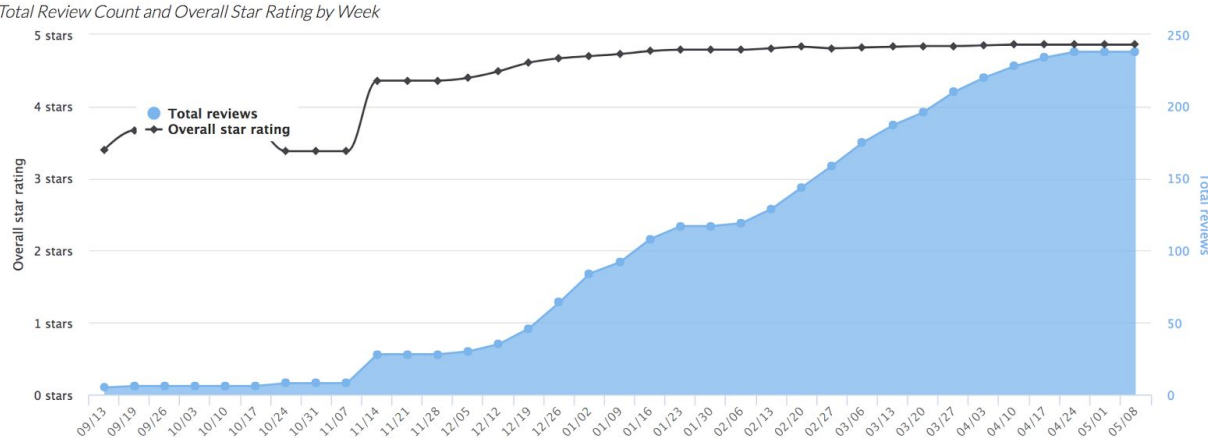
Case Study 1: The HOTH.com

We were able to take our reputation from having 0 reviews, to over 150+ with a 4.5 star rating!

Total Review Count and Overall Star Rating by Week

Case Study 2: Software / Marketing Service Business

This business was able to increase their average star rating from 3.5 to a 6 star rating in just a few months, collecting over 200+ reviews!

Total Review Count and Overall Star Rating by Week

Case Study 2: Local Business

This local business was able to acquire over 75+ reviews in a matter of months with a high star rating.
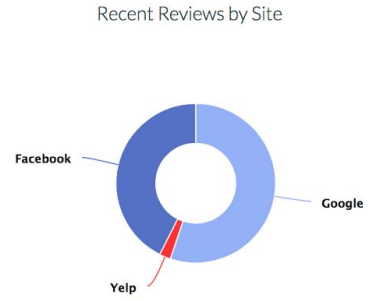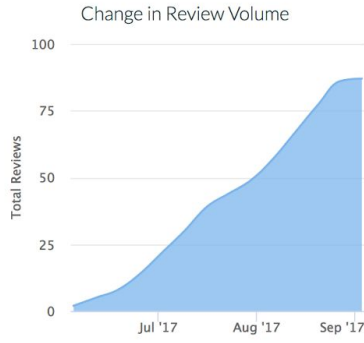
Review Activity (Last 90 Days)

Average Rating:

4.7

(0.2) ⬆

New Reviews:

87

Change in Review Volume

Recent Reviews by Site

Facebook

Google

Yelp

How To Get Started

Check out [HOTH Stars here](#) and select your package.

If you'd like to schedule a call or demo with us, [just click here](#)!